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**LAKE-SUMTER STATE COLLEGE  
ADMINISTRATIVE PROCEDURE**

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TITLE: INTERCOLLEGIATE STUDENT-ATHLETE  
COMPENSATION AND RIGHTS

NUMBER: PRO 4-21

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AUTHORITY: Board Rule 4.13  
Florida Statute §1006.74  
State Board of Education Rule 6A-14.0582,  
Florida Administrative Code

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**I. GENERAL**

As a member of the Florida College System, Lake-Sumter State College (LSSC) complies with Florida Statute 1006.74 and Board of Education Rule 6A-14.0582, Florida Administrative Code, which outline the requirements related to Intercollegiate Student-Athlete compensation for Florida postsecondary Students.

**II. DEFINITIONS**

- a. Affiliate: Someone who is an employee, member, officer, or director of Lake-Sumter State College, Lake-Sumter State College Board of Trustees, Lake-Sumter State College Foundation, Inc., athletic board, or person of interest/volunteer approved by Human Resources.
- b. Athletics Program: An intercollegiate athletic program at a postsecondary educational institution.
- c. Student-Athlete: A student who participates in an Athletics Program at Lake-Sumter State College (LSSC) and listed on an active roster by the athletic administration.

**III. PURPOSE**

The purpose of this procedure is to describe the process for a Student-Athlete to earn compensation for the use of her or his name, image, or likeness and the steps for such approval.

**IV. PROCEDURE**

- a. Student Athlete Compensation and Rights
  - 1. Any student athlete may earn compensation for the use of their name, image or likeness (NIL) if the compensation is provided by a third party not an Affiliate of LSSC. Such compensation may not be provided in exchange for attending LSSC or for athletic performance, including playing time and/or statistical opportunities. A Student-Athlete who enters into a contract for compensation for his or her NIL is required to continue to meet his or her responsibilities and obligations as a Student-Athlete including, but not

- limited to, class attendance, practice and game attendance, team travel or attendance at other official athletic department activities or Athletics Program activities;
2. Compensation may not extend beyond the Student-Athlete's participation in the Athletics Program at LSSC;
  3. A Student-Athlete who enters into a contract for compensation for his or her NIL must adhere to Florida Statute 1006.74(2) and 6A-14.0582, FAC;
  4. A Student-Athlete who is under the age of 18 must have any contract for compensation for the use of his or her NIL approved pursuant to Florida Statutes 743.08 and 743.09.
  5. A Student-Athlete who intends to enter into a contract for compensation of his or her NIL must:
    - notify, in writing, the Director of Athletics of the intent to enter a contract prior to signing; and
    - must disclose to the Director of Athletics that he or she has signed a contract within three to five business days of signing.
  6. Incoming Student-Athletes (i.e., first-time in college or transfer) who have existing contracts for compensation of his or her NIL must notify the Director of Athletics in writing within three to five days of enrolling at LSSC, and disclose and produce any existing contracts for compensation for his or her NIL.
  7. Student-Athletes who violate any of these reporting requirements may face disciplinary actions as determined by the Director of Athletics.
  8. A Student-Athlete may not use any LSSC College logos or copyright protected names without prior written approval from either the Director of Athletics or the Director of Marketing & Public Relations (authority dependent upon intended use).
  9. A Student-Athlete may obtain professional representation for the purpose of securing compensation for the use of their NIL. Any Athletic agent obtained by a Student-Athlete must be licensed pursuant to Part IX Chapter 468 of F.S., and any attorney obtained by a Student-Athlete for NIL purposes must be a member in good standing with the Florida Bar.
  10. The National Junior College Athletic Association (NJCAA) prohibits advertising for their championships in the following categories, therefore LSSC discourages Student-Athletes from entering into agreements in these areas.:
    - NCAA banned substances;
    - Sports wagering/gambling;
    - Athletic recruiting services;
    - Alcohol.
  11. At the beginning of their first and third academic year LSSC Student-athletes, including those who are not receiving compensation for their NIL, are required to complete five clock hours of financial literacy and life skills training provided by LSSC.

#### **V. LAKE-SUMTER STATE COLLEGE RESPONSIBILITIES**

- a. Lake-Sumter State Athletics, in the process of recruiting student athletes and signing letters of intent, agreements, and contracts, of his or her right to pursue compensation for use of his or her name, image or likeness pursuant to Florida Statute and Board of Education rules.

This information is posted on the LSSC Athletics website at <https://www.lakehawksports.com>.

- b. LSSC may not adopt or maintain contract, rule, regulation, standard, or other requirement that prevents or unduly restricts the Student-Athlete from earning compensation for the use of his or her NIL. Earning such compensation will not affect the Student-Athlete's grant-in-aid or athletic eligibility. If LSSC asserts a Student-Athlete's contract for compensation for the use of his or her NIL conflicts with clause found in the Student-Athlete's athletic department contract, LSSC must disclose each relevant contract term that conflicts with the athletic department contract to the Student-Athlete or his or her representative.
- c. LSSC may not compensate or cause compensation to be directed to any prospective or current Student-Athlete for the use of his or her NIL. This constraint extends to any organization that supports LSSC or its athletic programs or any officer, director or employee of LSSC or such organizations.
- d. LSSC may not prevent or restrict a Student-Athlete from obtaining professional representation for the purpose of securing compensation for the use of his or her NIL.
- e. LSSC shall post or notify Student-Athletes of their right to pursue compensation for use of their NIL pursuant to Florida Statute 1006.74 and Board of Education Rule 6A-14.0582, Florida Administrative Code. This information is posted on the LSSC Athletics website at <https://www.lakehawksports.com> and LSSC will notify Student-Athletes of their right to pursue compensation for use of their NIL during the Student-Athlete orientation.
- f. LSSC may use a Student-Athlete's name, image or likeness in its Athletics Program's games, seasons and/or activities without compensation.
- g. LSSC will provide five hours of financial literacy and life skills training to Student-Athletes as part of the Student-Athlete orientation, and/or as a component of college credit courses or online workshop modules. LSSC will advise Student-Athletes which college credit courses or online workshop modules offer the financial literacy and life skill training components needed for the Student-Athlete to fulfill the five-hour requirement.